

BUSINESS INTELLIGENCE AND ANALYTICS (BBA)

General Undergraduate Admission Requirements

All applicants must meet the general admission requirements for Concordia University Chicago undergraduate programs as published in the Concordia University Chicago academic catalog.

New students are accepted into undergraduate degree-seeking programs for online (ADP) and on-campus (Traditional) study in the fall and spring semesters. If you have any questions please work with your admissions advisors.

Core requirements for the Business Intelligence and Analytics (BBA)

Modality: Face-to-Face

Code	Title	Hours
ACC-2050	Financial Accounting	
ACC-2150	Managerial Accounting	
BUS-1001	Survey of Business (Incoming Freshman Only)	
BIA-2200	Business Intelligence	
ENT-2031	Creating Breakthrough Innovations	
FIN-4200	Finance	
ECO-2102	Principles of Microeconomics	
MAT-2000	Statistics	
MAT-2400 or MAT-1805	Calculus for Business and Life Sciences College Algebra	
MGT-2011	Contemporary Business Law	
MGT-3100	Business Ethics	
MGT-2100	Principles of Management	
MGT-4070	Capstone: Strategic Management	
MKT-2200	Marketing: From Principles to Digital Practice	
Total Hours		42

Major Requirements (Offered Online only)

Code	Title	Hours
BIA-2100	Foundations of Applied Business Analytics	
BIA-3200	Data Mining, Visualization, and Big Data for Business	
BIA-3100	Data Management for Business Intelligence	
BIA-4900	Capstone – Business Intelligence and Data Analytics	
Total Hours		12

The total hour for the program is 120 credits. This includes general education, electives and major requirements above.

Graduation Requirements

Students in the College of Business must meet all University requirements found in the Academic Information section of this catalog. Specific requirements of the College of Business include:

- A minimum cumulative GPA of 2.0 for all coursework completed at Concordia University Chicago.
- A minimum GPA of 2.0 for each course taken in a major at Concordia University Chicago.
- A minimum grade requirement of C (not C-) or higher for each course taken as part of major coursework or the business core.
- All administrative obligations to CUC must be cleared in order to prompt the release of CUC transcripts and diploma(s).
- In addition to satisfying the overall minimum credits for a given degree, major, minor, and/or special program such as Concordia Honors Program or Pre-Seminary Program, additional course requirements may be required. Deficiency in any area of the program will delay awarding the degree and require a new intent to graduate form be filed in alignment with completion of requirements. Students may elect to drop minors or other programs if they present an obstacle for graduation, however, the term assigned to awarding degrees will be consistent with the term the program change is submitted. Please note, students are subject to additional fees for subsequent intent forms.
- No course in a major may be taken on the Pass/Fail grade option.